

## Hurletron Products

### Promotional Product Applicators

- ElectroCard® 3G
- ElectroSplice® Unwind
- LabelJet

### Automatic Registration Controls

- Aquila®
- Halcon®
- Halcon Insetting®
- MicroDot®

### Electrosist

- Next Generation
- Legacy

### Hurletron® / Spengler® Antistatics

### Reactor EC Electrostatic Cooling

### ElectroMist ES Electrostatic Remoistening

### VersaTack Tacking Systems

- Chill Roll Tacking
- Ribbon Tacking
- Card Tacking
- Stack Tacking

### Visus® 100 Series Web Inspection

### Hurletron® / Planatol®

- Longitudinal Fold Gluing
- Cross-Web Gluing
- Fold Softening
- Ink Supply Systems
- Adhesives
- Softening Concentrate

### Opti-Color® Viscosity Controls

### Our Hurletron Partners:



## Authorized Agents

### China

Gammerler AG, China Office PANDE  
Graphics  
Beijing, China  
Dr. O Pan  
[86] 10-62130236

### Europe

Hurletron-Planatol  
Rhordorf, Germany  
Frank Heuer  
Phone: 49-80-31-720-0

### Japan

Tron Systems  
Northbrook, Illinois USA  
Hugh Takase  
Phone: 847-272-2038

### Mexico

Resie S.A.  
Monterray, Mexico  
Jose Macias  
Phone: 52-818-300-2983

### South America: Argentina, Brazil, Chile, Equador, Chile

Dieter Stanior  
San Isidro, Argentina  
Phone: 54 (11) 47 32 05 28

### Ivo de Rizzo

Sao Paulo, Brazil  
Phone: 55 11 3846 6877

### South America: Venezuela,

### Columbia, Trinidad, El Salvador

Digimex Sistemas  
Elias Cardenas  
Maracay, Venezuela  
Phone: 58 243 551 634

## Sales

### West Coast & Int'l Regional Manager

Charles R. Conover  
Director of Sales, Service, & Marketing  
Phone: 804-236-1652 (Virginia Office)  
Phone: 847-680-7022 (Libertyville Office)  
cconover@hurletron.com

### Eastern Regional Manager

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### Midwest Regional Manager

Joe Steingraeber  
Phone: 636-448-7153  
jsteingraeber@hurletron.com

### Virginia, North & South Carolina, Georgia, Florida & Eastern Tennessee

Herb Gibson  
Phone: 704-523-0710  
hgibson29@hurletron.com

### Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, Easter NY, Eastern Pennsylvania, Rhode Island, Vermont

Nortech Web Converting Systems  
Middlebury, Connecticut  
Jack & Nancy Salerno  
Phone: 203-758-1740

### Our Website

Please visit us at [www.hurletron.com](http://www.hurletron.com) where you will find information on the following:

- Staff Contacts
- Brochure material on our product line
- Articles and newsletters reflecting our products and activities
- Show Dates
- Request a quote for equipment or spare parts
- Driving directions to our facility

## HURLETRON QUARTERLY NEWSLETTER

1820 Tempel Dr. Libertyville, IL. 60048

### SPRING 2006 EDITION

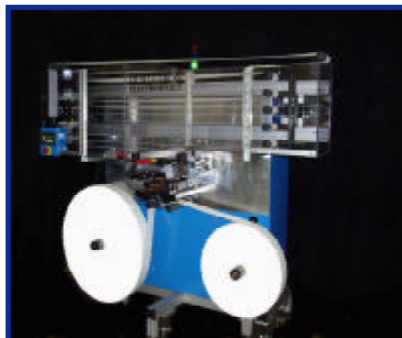
### New ElectroSplice Unwind



Hurletron has recently introduced the latest version of its highly acclaimed ElectroSplice Unwind. The newly designed system was developed for increased roll diameters and ease of operation.

The new ElectroSplice can accommodate a maximum 42" diameter roll which means more product and fewer roll changes per shift. The redesigned festoon and splicer mechanism are conveniently positioned for operator convenience.

The system is capable of feeding promotional products at a rate of 100,000 pieces per hour and making an in-register, butt-splice at full press speed.



### New Director of Engineering

Tom Kitowski has recently been promoted to Director of Engineering. Tom joined the Hurletron team in January 1996 as a Test Engineer when we were still located in Danville, Illinois. He was promoted to Project Engineer in 1996 and Designing Engineering Manager in 2001. Tom received his BSEE degree from Southern Illinois University and his MBA degree from Lake Forest Graduate School of Management.

### 774 Units Notice

Hurletron has discontinued repairs on our 774 series of the ElectroSist (ESA) power supplies. These systems are based on vacuum tube technology and many of the component parts used in the manufacture of the systems are no longer available.

We have developed a model 4474 direct replacement slide assembly that may be used to replace the 774 units.

Please contact us at 847-680-7022 extension 106 with any questions concerning this notice, or your local Hurletron sales representative.

## Shanghai Jiefang Media Printing Co, Ltd. Install Two ElectroCard 3G Systems



Shanghai Jiefang Media Printing Company recently completed the installation of two Hurlertron ElectroCard 3G Promotional Product Applicators on their new Seiken Graphics double-wide newspaper press. This completely new printing factory is a showcase located in one of the major printing centers in Shanghai.

The installation was completed with the assistance of our partner, Gammerler China, LTD. and their technical staff. Supervision of the installation was provided by Hurlertron's Paul Trowbridge, Service Engineer and Victor Ryskin, Mechanical Engineer.

The systems were installed on two different former boards and fitted with lateral adjustments so that the promotional product could be placed in any position on any one of four pages at a particular former location.

We are proud of this latest installation and wish the Shanghai Jiefang Medial Printing Company continued success with their Hurlertron system.

For more information contact Charlie Conover at [cconover@hurlertron.com](mailto:cconover@hurlertron.com)



## Upcoming Events



The NEXPO 2006 Conference will be held at McCormick Place in Chicago, Illinois. Please visit us at booth number 10087. Hurlertron will present it's promotional product applicator. The ElectroCard® 3G, on-press applicator that can be configured to affix response cards, Post-it Products, NewsNotes and other promotional materials to virtually any page in any position. Our sales team will be on-hand to discuss the ElectroCard® 3G's most recent successes and how they can be applied to your promotional product needs. They will also be glad to assist you with any questions you may have on our equipment.



The IPEX 2006 Show will be held at the National Exhibition Centre in Birmingham, England from April 4th through April 11<sup>th</sup>. Hurlertron will be teaming up with our partner company, Planatol and will be featuring the Hurlertron ElectroCard and ElectroSplice System for Promotional Product Application. In addition, Planatol will display their full range of On-Press Inline and Cross-Web Gluing machines, Glue, Fold Softening Concentrate and Ink-Leveling Systems.



All In Print China takes place in Shanghai PRC, June 14-17, 2006. Hurlertron will be in attendance with our partner, Gammerler China, Ltd. and will feature our ElectroCard and ElectroSplice Systems specifically designed for the newspaper market.